



Estd. 1916

ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಘ
FEDERATION OF KARNATAKA CHAMBERS OF
COMMERCE AND INDUSTRY



'Bharat Ratna'
Sir M. Visvesvaraya
Founder



Karnataka
One state. Many worlds.
Department of Tourism



KARNATAKA
A Land of Tourism

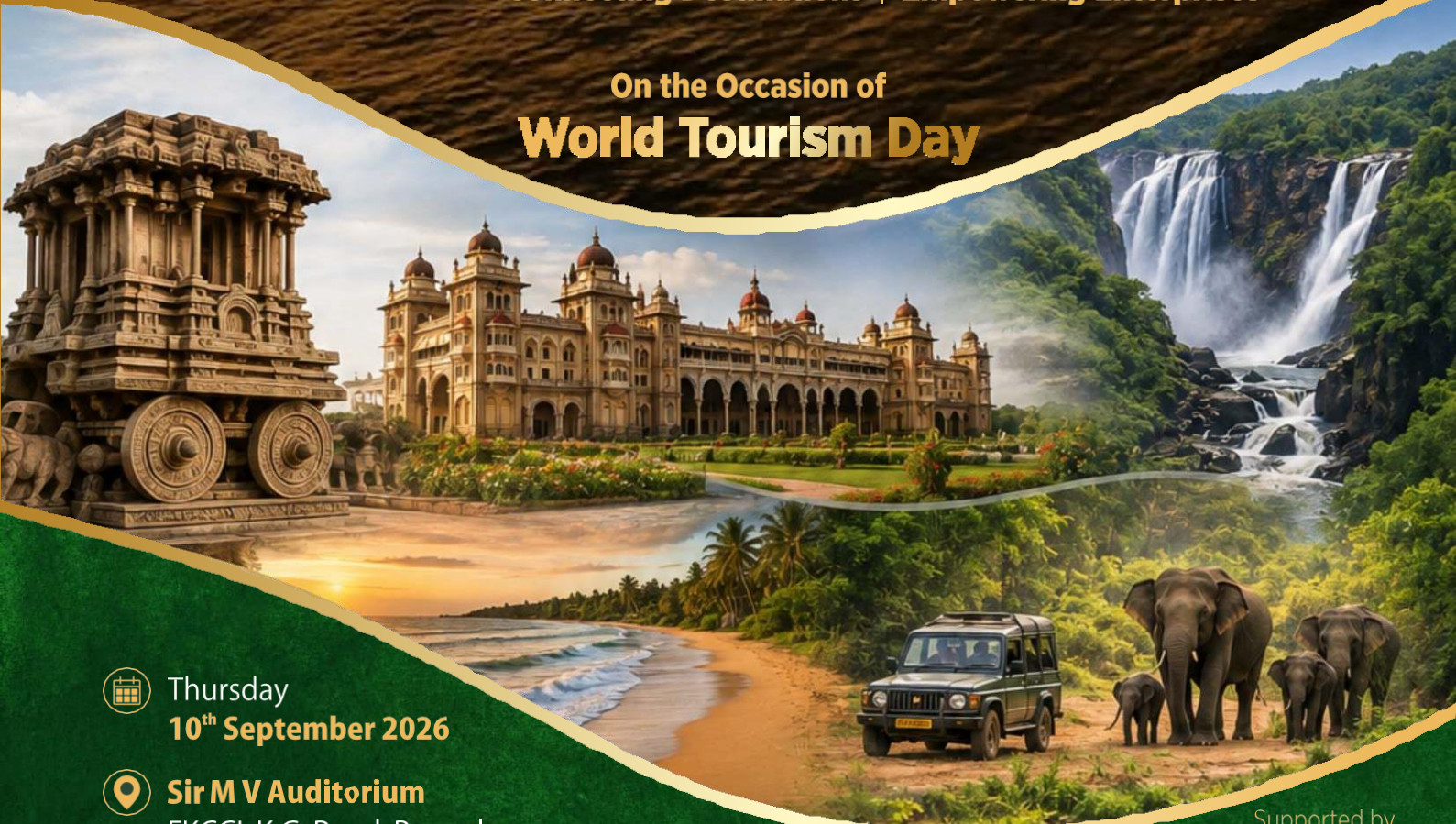
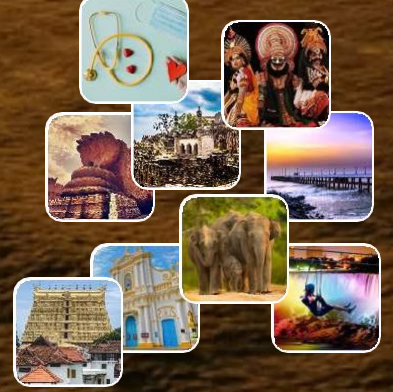
3rd Edition of

FKCCI's

TOURISM CONVENTION

Connecting Destinations | Empowering Enterprises

On the Occasion of
World Tourism Day



Thursday
10th September 2026



Sir M V Auditorium
FKCCI, K.G. Road, Bengaluru

Supported by



One State | One Platform | Unlimited Opportunities

AYUSH TV

CONVENTION HIGHLIGHTS



TOURISM SHOWCASE



HERITAGE & CULTURE



WILDLIFE & ADVENTURE



WELLNESS & MEDICAL



SPIRITUAL & COASTAL



ART & CULTURE



TRADE & BUSINESS SHOWCASE



MANUFACTURING



FOOD PROCESSING



COFFEE & SPICES



TEXTILES & HANDICRAFTS



AGRI BUSINESS & EXPORTS



TOURISM INVESTMENT OPPORTUNITY

Investment Opportunities & Partnerships

DESTINATION SHOWCASE

Promote Districts & Hidden Gems

CULTURAL FESTIVAL

Folk Arts, Music, Dance & Cuisine

NETWORKING EVENTS

Connect, Engage and Grow



WHO SHOULD PARTICIPATE?



DELEGATES

- Business Leaders
- Tour Operators
- Investors & Buyers
- Entrepreneurs & Startups
- Tourism Professionals
- Students & Academicians
- Travel Enthusiasts
- Government Officials



EXHIBITORS

- Tourism Boards & Departments
- Hotels, Resorts & Homestays
- Travel Agencies & Tour Operators
- Airlines, Cruise & Transport
- MSMEs, Startups & Innovators
- Handicrafts & Artisans
- Technology & Service Providers
- Investors & Developers



Karnataka - A Land of Endless Possibilities



India's Innovation
Capital



Robust Industrial
Base



Thriving Startup
Ecosystem



Rich Cultural
Heritage



Diverse Tourism
Destinations



Medical
Tourism



DAY AT A GLANCE

09:00 a.m.	Registration
	Inaugural Ceremony
10:00 a.m.	Karnataka Tourism: The Road Ahead - Keynote Address Opportunities, Policy Initiatives and the Roadmap for positioning Karnataka as a leading Domestic and International Tourism Destination.
11:30 a.m.	SESSION I – Karnataka: A World of Diverse Tourism Experiences Exploring Karnataka's potential across: Heritage & Cultural Tourism, Eco & Adventure Tourism, Art & Culture Tourism, Coastal & Beach Tourism, Medical Tourism, Rural & Agri Tourism, MICE & Business Tourism, Film, Sports & Experiential Tourism
12:15 p.m.	SESSION II – Medical Tourism: The Next Growth Opportunity Panel Discussion: “Global Wellness” Focus areas: Ayurveda, Yoga & Naturopathy, Medical & Wellness Tourism, Holistic Retreats, Hospitality & Wellness Resorts, International Wellness Markets, Building World-Class Wellness Infrastructure
01:00 p.m.	Networking Lunch
02:00 p.m.	SESSION III – Investing in Karnataka Tourism Industry & Investor Forum - Discussion on: Tourism infrastructure, PPP opportunities, Investment incentives, Destination development, Hospitality projects, Tourism infrastructure financing, New investment opportunities across Karnataka
03:00 p.m.	High Tea & Networking
04:30 p.m.	Tourism Awards Recognition of outstanding contributions in: Tourism, Hospitality, Wellness, Sustainable Tourism, Innovation, Destination Development

FKCCI TOURISM EXCELLENCE AWARDS 2026

The FKCCI Karnataka Tourism Excellence Awards 2026 are envisioned as a prestigious platform to recognise and celebrate outstanding contributions to the growth, promotion and transformation of tourism in Karnataka. The Awards will honour individuals, organisations, enterprises, destinations and innovative initiatives that demonstrate excellence, innovation, sustainability, responsible tourism practices, cultural preservation and exceptional visitor experiences. Through these Awards, FKCCI seeks to acknowledge and encourage the stakeholders who are contributing significantly to making Karnataka a leading and preferred tourism destination in India and globally.

AWARDS REGISTRATION



Who Can Apply?

The Awards will be open to eligible stakeholders across the tourism and hospitality ecosystem, including:

- Hotels, Resorts and Homestays
- Travel Agencies and Tour Operators
- Destination Management Companies
- Tourism Start-ups and Technology Companies
- Heritage Properties and Heritage Tourism Initiatives
- Eco-Tourism and Sustainable Tourism Enterprises
- Adventure and Experiential Tourism Operators
- Medical and Wellness Tourism Providers
- MICE and Business Tourism Organizations
- Restaurants, Culinary and Food Tourism Establishments
- Tourism Promotion Organisations and Associations
- Tourism Destinations, Attractions and Visitor Experiences
- Transport and Mobility Service Providers Supporting Tourism
- Museums, Cultural Institutions and Art & Craft Organisations
- Rural, Community-based and Responsible Tourism Initiatives
- Government Departments, Tourism Boards, Local Authorities and Public-Sector Organizations
- Individuals and Tourism Professionals who have made an exceptional contribution to the sector .



EXHIBITION STALL



₹ 25,000 + GST



3 x 2 m



1 Table & 2 Chairs

6 Watt Electricity Plug Point

Stall Branding Panel

Basic Lighting

ABOUT FKCCI



Founded in 1916 by Bharat Ratna Sir M. Visvesvaraya, FKCCI is Karnataka's apex industry body with a distinguished legacy of over 110 years.

FKCCI serves as the voice of industry, advocating policy reforms and fostering constructive engagement between industry and government. Representing the interests of the industry, trade and services sectors through an extensive network of businesses, district chambers and industry associations. Today, FKCCI proudly represents over 4,500 direct members and about 200 affiliated trade & industry associations.



WHY PARTNER WITH US?

CONNECT • COLLABORATE • SHOWCASE • INVEST • GROW

Partner with FKCCI's **Tourism Convention** and be part of shaping the future of Karnataka's Tourism & Industry.

SPONSORSHIP OPPORTUNITIES

Category	Platinum Rs.5,00,000/-	Gold Rs. 3,00,000/-	Silver Rs. 2,00,000/-	Bronze Rs. 1,00,000/-
Registration Desk Branding	✓	-	-	-
VIP Networking Access	✓	-	-	-
Social Media Promotion	✓	✓	✓	✓
Brochure & Email Branding	✓	✓	✓	✓
Website Branding	✓	✓	✓	✓
Stall space	✓	✓	✓	-
Sponsor standees	✓	✓	✓	✓
Acknowledge Sponsor with memento	✓	✓	✓	✓
Prior to Inaugural Session Video*	120 Secs	90 Secs	60 Secs	-
Prior to Awards Ceremony Video*	120 Secs	90 Secs	60 Secs	-
Stage & Venue Branding	Premium	Large	Medium	Standard
Complimentary Delegate Passes	10	8	6	4
Publication: Advertisement in FKCCI's Journal "Mysore Commerce"	1 Page	Half Page	Quarter Page	-

GST @ 18% extra



Uma Reddy
President



T Sairam Prasad
President - Elect



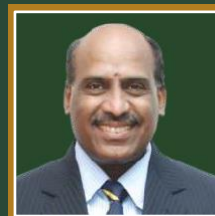
B P Shashidhar
Sr. Vice President - Elect



M G Balakrishna
Imm. Past President



Dr. A Balaji Rao
Chairman
Tourism Committee, FKCCI



K Shiva Shanmugam
Advisor, Tourism Committee &
Past President, FKCCI



Rupa Rani
Program Co-ordinator
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TEAM FKCCI

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CONTACT US

**DELEGATE
REGISTRATION**

